



1911 LOCOMOBILE M-48 SEVEN-PASSENGER TOURING

During the first two decades of the twentieth century, the Locomobile earned a legend as a truly prestigious and superior automobile. The company's slogan was "Easily, the best built car in America."

In 1911 the company introduced the renowned T-head, 525-cubic-inch, six-cylinder engine that put out close to 50 horsepower. Known as the Model 48, the big car was beautifully fashioned and built to smoothly cruise over a level highway at 55



miles per hour. As a comparison, the Model 48 Locomobile seven-passenger touring car sold for \$4,800, while in that same year a Cadillac sold for \$1,800.

This car here won numerous awards, including the First Place Grand National Award from the Antique Automobile Club of America.

I purchased the car in 2008 and have enjoyed its style and class ever since. There is no feeling like that of sitting in a big touring car nearly a hundred years



old, surrounded by a sea of brass and tufted leather, hearing the throaty throb of the big bronze engine and the crunch of the gears, and knowing that I am driving the same make of car that was owned by William K. Vanderbilt, Jr., Cecil B. DeMille (who



owned two of them), Charlie Chaplin, and many other celebrities of the day.

I can only wonder what it was like driving through the streets of Hollywood and the orange groves of California in 1911.



BRIDGEPORT, CONN.
THE Locomobile Co.
OF AMERICA